



## Digital Empowerment

# “Humans of...” Project

## ACTIVITY

When we feature the voices and stories of our school community, everyone feels more connected and supported. Try creating a school social media campaign featuring students and staff and leverage social communication to create more positive connections.

- 1 Get inspiration by checking out stories from [“Humans of New York.”](#)
- 2 Ask your school administration if there is a school social media account or internal messaging system you can use to feature stories or ask if you can start one in partnership with an adult. Get approval for your project and ask the yearbook or ASB team to help with photos.
- 3 Come up with a schedule (for example, every day or week) that works for you and any friends who want to lead the project.
- 4 Reach and find a student or small group of students to feature by sharing their picture and story. (Tip: Type up the story they share or record it to type later)
- 5 Remember to consider safety and privacy from Digital Basics and, of course, encourage kind and supportive comments each week. (Tip: Make sure that the person being featured approves the picture and words before posting)
- 6 It's a great way to build a positive online school culture and help everyone feel a sense of belonging.

**SOURCE** Lesson derived from: <https://inspired.fb.com/projects/humans-of/>

### HERE'S AN OFFLINE VERSION OF THE ACTIVITY:

Fast facts school bulletin board: <https://inspired.fb.com/projects/fast-facts-campaign/>