



Digital Empowerment

Social Media Activism

ACTIVITY

Social media can be a great way to organize people. It gives us a platform to spread our voices, share information and be able to motivate people to act. Our individual actions online matter because they add to a collective online environment.

Think and/or journal about the following questions:

- ▶ How strong do you think your voice is on social media? Why?
- ▶ How might we be able to use our social media accounts for inclusive and positive activism?

Watch this short video [“Facebook Stories: We Are All Daniel Cui”](#) and think about the following questions:

- ▶ How was Daniel isolated online? What activism did students do to combat his online social isolation?
- ▶ Now make a list of the ways that you can use social media activism for inclusion. (Add examples here)
- ▶ Take at least one action today!

SOURCE This lesson was derived from the #BeKindOnline educator curriculum from Beyond Differences:
https://www.bekindonlineday.org/media/uploads/bko_teacher_guide_2019.pdf