



Digital Foundations

Privacy

TIPS AND TRICKS

The more you know about who's seeing your content, the better you'll feel about expressing yourself in creative ways. Learn how to customize your privacy settings so you can confidently share what you want, with the audience you want to see it.

KNOW YOUR AUDIENCE

Every time you post a status update, photo or video, you can choose who can see it. Use the menu at the top of your post to choose your audience. If you accidentally share a post with the wrong audience, you can always change it.

REVIEW WHO CAN SEE YOUR CONTENT

Occasionally check in on who can view your photos and posts. Social Tag review and Timeline review are options that help you control who sees what you post and what posts appear on your timeline.

TAKE A PRIVACY CHECKUP

Every so often, you should check your privacy settings, which helps you review who can see your posts and info from your profile, like your phone number and email address.

KNOW HOW ADS WORK

Ever wondered why you see the ads you see? Advertisers define who they want to reach based on factors like interests, age and location. Ads are shown to people most likely to be interested in their products, services and causes, but your information is not shared with these companies directly.

UNDERSTAND DATA POLICY

It's important to understand how information about you is processed, and how you can control your data. You can review the Data Policy of most internet companies, and if you have questions you should reach out to these companies through their help centers.