

# Online presence



## LESSON OBJECTIVE

Students will be able to identify one type of personal information they can manage online, one form of information they can't totally control online and one thing they can do about some aspect of their personal information online not directly controlled by them.



### ▶ ESSENTIAL QUESTIONS

- ▶ How much control do you have over the information about you online?



### ▶ AGE

- ▶ 13-18



### ▶ PREPARATION

- ▶ Students will need internet access for this lesson



### ▶ ISTE DIGCITCOMMIT COMPETENCY

- ▶ INCLUSIVE: I am open to hearing and respectfully recognizing multiple viewpoints and I engage with others online with respect and empathy.
- ▶ ALERT: I am aware of my online actions and know how to be safe and create safe spaces for others online.



## SUPPORT MATERIALS

Visit [facebook.com/fbgetdigital](https://facebook.com/fbgetdigital) to access resources for parents and young people that can complement the lesson students took on Wellness today.

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# Online profiles and storytelling

## Part 1

### TELL YOUR STUDENTS

The public information that is available about you online comes from many sources. You can control some of those sources, like the content you share (e.g., photos, videos, text-based posts) on your social media profiles.

### CLASS INTERACTION

Project Barack Obama's Facebook page on a projection screen. Then, read out or project the hypothetical negative online comments about Obama provided below on projection screen. Please make sure that students understand that the content of these comments and the accounts themselves are fictional. They have been created solely for the purposes of this activity.

1. @Luciano1782586: Barack Obama burns everything he cooks. Even the economy!
2. @Artemis4062456: Obama has a poor sense of direction. He can't even find his way to the White House without a GPS!
3. @Sergei5639876: Obama wouldn't know foreign policy if a treaty hit him in the face.

### ASK YOUR STUDENTS

- ▶ What are your reactions to Barack Obama's Facebook page?
- ▶ What about the hypothetical negative comments directed at Obama?
- ▶ How do you think they might make Obama feel? (e.g., offended, potentially humored) And how might they make other people feel in terms of how much they like/dislike Obama?

## Part 2

### TELL YOUR STUDENTS

Now think about your own social media profile(s).

### ASK YOUR STUDENTS

- ▶ What is the story that people might take away from reading your profile? Who writes that story?
- ▶ How might you manage that information?
- ▶ What can you influence with respect to online content about you? What can't you control?

### TELL YOUR STUDENTS

Look at one of your personal social media profiles (Facebook, Instagram, Snapchat, Twitter, WeChat, etc.) or the social media profile of a public figure (e.g., someone in the music and/or film (movies/TV) industry, political figure, business leader). Pick several pieces of content (e.g., photos, videos, text-based posts) that are visible on the profile.

### ASK YOUR STUDENTS

- ▶ Who created the posts? Why?
- ▶ What are some of the comments?
- ▶ Who was the target audience for each post?
- ▶ What information was left out?

## Assignment

Ask students to write a few paragraphs based on the posts they reviewed in the previous activity and answer the following questions:

- ▶ What is one type of content that you/the account owner DO/DOES primarily control?
  - ▶ Suggested responses: your username; your own status updates; your posts/shares/tweets; the photos or videos you upload to your stories or moments; comments you make on the content other people share on social media.
- ▶ What is one type of content that you/the account owner DO/DOES NOT primarily control?
  - ▶ Suggested responses: comments other people make on the content you share on social media (e.g., your stories, moments, status updates, tweets), the content others share on social media, how friends/followers/those you are connected to share online content you have uploaded.
- ▶ What is one thing you can do about content that someone else has written about you that you do not like for some reason (i.e., this information is NOT in your direct control)?
  - ▶ Suggested responses: untag yourself; reach out to the person who shared the content and ask them to remove it; block the user; if you fear for your safety, tell a trusted adult; depending on the platform, you may be able to report the content and/or the user if it's harassment or bullying.

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